



Website Marketing - Digital Features

Featured Blog Article

Due Dates for Fall 2026

All files must be received no later than 5 days prior to your schedule run.

Your sponsored Feature Article, published on the Atlanta Jewelry Show website, highlighting your brand, collection, or booth focus. Featured posts are promoted within the AJS website, linked to from email messages, and remain published for all ongoing exhibitors. We write the article with information support provided by you. Includes custom link to use in your own social and email promotions.

Submission Requirements:

Required Artwork:

- Size: 1080 X 1080 pixels
- High Resolution JPG or PNG recommended.
- Email your logo to: marketing@atlantajewelrysthows.com

Please follow these requirements to ensure your logo reproduces clearly.

AJS Sponsored Blog Post Prompts

This document includes a short set of prompts to help us understand your company, products, and perspective. You may answer as many or as few questions as you like, and brief bullet point responses are perfectly fine. Our team will use your responses to write a featured article on your behalf. You do not need to answer every question. Short bullet responses are fine.

- In one or two sentences, describe your company and what you are best known for within the jewelry industry.
- What would you most like retailers or buyers to understand about your

business, products, or approach that they may not already know?

- If you are featuring a specific product or collection, what problem does it solve or what opportunity does it create for retailers?
- What makes your offering, process, or expertise meaningfully different from alternatives buyers see on the market today?
- What types of retailers or buyers tend to be the best fit for your products or services, and why?
- Are there any trends, challenges, or changes in the industry that your company is particularly well-positioned to help retailers navigate?
- What should a reader do after learning about your company. Visit your booth, explore a collection, start a conversation, or learn more online?
- Is there anything else about your brand, story, or perspective that would help buyers understand how working with you creates value?
- Please feel free to add anything else you would like included that was not included in the prompts above.