

Onsite Branding Opportunities

Show Guide Sticker

This sponsorship places your custom 3" round sticker directly on the front cover of the official Show Guide, putting your brand in every attendee's hands the moment they arrive.

As one of the most frequently used and retained show resources, the Show Guide delivers repeated exposure throughout the event and often travels home with buyers after the show. The sticker format allows for creative, tactile, or interactive concepts that stand out immediately and make this one of the most memorable and consistently popular sponsorship opportunities.

Please arrange for your branded stickers to be produced and shipped according to the instructions below.

Quantity

A total of 1,000 stickers is required.

Shipping Instructions

- Ship all inserts to the advance warehouse address listed below.
- Shipments must arrive within the delivery window shown to ensure proper handling and distribution.

Advance Warehouse Delivery Window

July 23 - August 14

Shipping Address

AJS Fall Show
Attention: Show Management
Booth: Registration
c/o Shepard Exposition Services
1790 Marietta Blvd
Atlanta, GA 30318

Warehouse Hours

Monday through Friday
8:00 AM to 4:00 PM

Please ensure all shipments are properly labeled and arrive within the delivery window. Late or misdirected shipments may not be available for use during the show.