

Onsite Branding Opportunities

Plaza Sponsor

The Plaza serves as a central gathering point on the show floor, drawing a steady flow of attendees throughout the day. This sponsorship places your brand at the center of informal networking and buyer interaction, creating natural opportunities for conversation and connection outside the booth.

What's Included

- Prominent logo placement on Plaza Bar signage.
- Full page advertisement in the Show Guide.
- Company logo included in Plaza Bar event details and an enhanced exhibitor directory listing.
- One custom vendor eblast scheduled prior to the show.
- Company logo featured in the daily morning Welcome eblast sent to registered and prospective buyers during the show.
- Social media promotion tied to the Plaza Bar sponsorship.
- \$500 in drink tickets to distribute to your customers and prospects.

Submission requirements

Required Artwork

- A high-resolution logo in CMYK color format.
- Minimum logo size of 1000 x 1000 pixels.
- Email your logo to: marketing@atlantajewelrysthew.com

Deadline

All logo files must be received no later than July 20.

Custom eBlast Requirements

- One banner image sized 600 pixels wide.
- Content direction in the form of bullet points or key details. Our team will write and design the eblast for you.

All eblast materials must be received no later than 5 days before your insertion.