



Onsite Branding Opportunities

Hotel Key Card

Your hotel key card sponsorship includes the production and distribution of branded RFID hotel key cards for Atlanta Jewelry Show attendees staying at the Renaissance Waverly Hotel.

- The key cards are produced by our partner, PLI, using secure RFID technology.
- Cards are distributed directly by the Renaissance Waverly front desk at hotel check in.
- Attendees use the cards multiple times per day to access their rooms and hotel amenities, providing repeated brand exposure throughout their stay.

What We Need From You

- Final artwork must be submitted using the PLI RFID Card Template.
- Artwork must follow the template specifications exactly to ensure proper production.
- Please use the provided (download below) Key Card Template file when preparing your artwork. If you have questions about formatting or specifications, contact us before submitting so we can help avoid production issues.

Deadline

All keycard art must be submitted by July 20 in order to be ready in time for the August show.

[Download the Hotel Card Print Template](#)