



## Social Media Ads - Daily Show Day Social Post

### Due Dates for Fall 2026

Show Day social posts must be received by the AJS marketing team by the following date:  
**August 2026 Show (Atlanta): July 25, 2026**

This is your custom message to our highly engaged social media communities across Facebook, Instagram, Twitter, and LinkedIn. You provide the image, desired message, and specific website link, and we'll design and deploy it for you. This social post will be scheduled on Saturday or Sunday during the show. If you prefer your post to be done Friday, during RetailFusion, we can do that too.

### Requirements:

- Banner Graphic: 1080px X 1080px
- Desired message
- Destination page link