

Order Due Dates:

Branded Museum Tower

- Fall 2026: July 29, 2026
- Spring 2027: March 5, 2027
- Fall 2027: July 30, 2027

Position your product in a premium showcase with your logo displayed boldly on the case at the entrance to the show. This branded tower provides visibility in a refined, gallery-style presentation designed to attract buyer attention as they arrive. Placement is limited and assigned on a first-come, first-served basis. Museum Tower specifications include a single-level LED-lit glass display with a lock, brushed silver trim, white floorboard, and integrated locking storage below.

Museum Tower Display Checklist

Once you pay for this sponsorship, the show team will take care of ordering your museum tower for you.

- Your Branded Museum Tower will be placed on the show floor prior to your arrival and will include your branded logo signage.
- Ship all Museum Tower display items with your regular show inventory.
- During show setup, an Atlanta Jewelry Show team member will deliver the Museum Tower key to you.
- Arrange your merchandise inside the Museum Tower during setup.
- Remove all merchandise from the Museum Tower each evening and store it in the vault with your other inventory.
- During teardown, an Atlanta Jewelry Show team member will collect the Museum Tower key from you.