

Atlanta Jewelry Show[®]

Show Place

Displays in the “Store of Tomorrow”

Due Dates for Fall 2026

Ship display items in time to arrive at the warehouse during our no-surcharge delivery window of July 23 - August 14, 2026.

First day freight can arrive at event site: Tuesday, August 18.

Our professional window display artists will curate the Show Place displays for our new Store of Tomorrow exhibit, highlighting your products in a setting designed to attract buyers' attention.

Shipping Instruction

Label your shipment to go to:

- "Exhibitor" = Show Management
- "Booth" = Registration

Shipping Address

- Shepard Exposition Services
- 1790 Marietta Blvd
- Atlanta, GA, 30318

Warehouse Hours: Mon. - Fri. 8:00 AM - 4:00 PM

If you are hand-carrying your items, bring them to the Cobb Convention Center ONLY on these dates:

- Bring your items to the Cobb Convention Center ONLY on these dates:
- Friday, Aug. 20, 10:00 AM - 4:00 PM
- Text Kristin Kopaz at (678) 384-9105 when you arrive so she can meet you.

Returning Your Items

The Atlanta Jewelry Show team will break down the entryway display at the close of the show on Sunday, and will return the items to you as you are packing up your booth. You will be responsible for shipping your items from there.

Showcase Displays: Exhibitor FAQ

[Will all pieces be displayed at the show? If so, where and for how long?](#)

Your pieces will be displayed in the Store of Tomorrow showcases for the full run of the show.

[Will the pieces be displayed in a secure or locked area?](#)

The cases for display will be locked, and we will have a security guard present in that exhibit.

[Who will be responsible for the jewelry while it is in your possession?](#)

We ask that you prepare a memo for the jewelry. We are responsible for it from the time we take possession until it's delivered back to you late afternoon on Sunday.

Please bring two copies of the memo to drop-off, so both you and the show have a signed copy of the show taking possession.

[Will the pieces be insured for their full value while being displayed?](#)

They will be covered for the value stated in the memo, which we'd expect to be similar to any memo terms you'd provide to your own clients.

[Will I receive confirmation or documentation when the pieces are picked up?](#)

If you ship via Brinks or Malca, our two authorized high-security shippers on-site throughout the show, they'll provide a receipt confirmation. You will need one of your authorized on-site employees to collect the jewelry from the shipper and deliver it to the Show Place display area. You can bring your jewelry to the Show Place display area on Setup Day (if you have your jewelry available) or early morning of the first show day before the show opens. Let us know when you plan to deliver the jewelry so we can coordinate.

[When and how will the jewelry be returned to me after the show?](#)

We return the jewelry to you at your booth, in the hour before teardown. At that time, you mark the memo returned and take possession of the jewelry. If you'd rather not wait at your booth, your authorized representative can collect it from the Store of Tomorrow exhibit after 5:00 pm on Sunday. Authorized pickup and drop-off

contacts are established at drop-off, just as you'd set those contacts up with the vault for your booth inventory.

[Can I access the jewelry during the show?](#)

No. Show Place display jewelry will remain in the Show Place locked displays from the time you drop it off at the beginning of the show to the time it is returned to you at the end of the show. There are no access privileges during the time that the memo for your jewelry is still "open" and the jewelry is in our possession.

[Will someone contact me to arrange the return shipment, or do I need to make those arrangements?](#)

If you want the jewelry shipped back to you, you'll need to make those arrangements. Our default is to return the jewelry to you in person, at your booth.

[Will I be responsible for any shipping or handling costs for the return?](#)

Yes. If you choose to have the jewelry shipped to or from the show, that cost is yours.

[Will the pieces be photographed or used in any promotional materials for the show?](#)

The exhibit will be photographed extensively, though the jewelry itself won't be the focus. It's reasonable to expect your pieces may appear in photographs of the display.

[Will the jewelry be handled or worn by anyone during the event?](#)

No.