

Store of Tomorrow

Checkout Experience Sponsorship

The Store of Tomorrow is an 1,800 sq. ft. model retail store built into the show floor – a hands-on attraction we expect nearly every retailer to walk through, regardless of what else they came to shop for. The Checkout Experience Sponsorship puts your POS solution where every retailer will see it in action: live, running the model store's checkout.

Includes:

- Your POS workstation and/or tablets set up and demonstrating your software at the checkout station throughout the show
- Sponsor signage at the checkout station
- Sponsor recognition on the main outer wall of Store of Tomorrow
- Sponsor recognition in the Show Guide
- Sponsor recognition in dedicated Store of Tomorrow email promotions
- Sponsor recognition on the AJS website

Requirements:

- High res logo in .AI .SVG or .PDF format. **Due no later than August 4, 2026.**
- A fully functional POS workstation and/or tablet(s), configured and ready to demonstrate your software live
- A short demo video
 - **(3-5 minutes length) for the on-site loop**
 - **Formatted as .mp4**
 - **Submit by August 15, 2026** for inclusion in the on-site rotation.
- A representative available to check into the Digital Innovation area periodically during show hours – not required to staff continuously – to assist retailers and direct them to your main booth for more information

Flyer or Brochure

- Bring your flyer or promotional literature to the Store of Tomorrow exhibit any time during setup day, Friday, August 21, 2026.

Setup & Support

- Set up your demo on the shared workstation in the Digital Innovation area any time during setup day, **Friday, August 21, 2026**.
- Submit your demo video in advance for inclusion in the on-site rotation. Video must be received no later than **Friday, August 14, 2026**
- Check in periodically throughout the show to support your demo and assist retailers.