



Store of Tomorrow

Design Lab Sponsorship

The Store of Tomorrow is an 1,800 sq. ft. model retail store built into the show floor. It is a hands-on attraction we expect nearly every retailer to walk through, regardless of what else they came to shop for. The Design Lab Sponsorship puts you at the center of it: the model store's custom jewelry design suite, where CAD/CAM technology and expert consultations bring custom design to life.

Includes:

- Your flyers/promotional materials stocked in the model Design Lab throughout the show
- Sponsor signage inside the Design Lab
- Sponsor recognition on the main outer wall of Store of Tomorrow
- Sponsor recognition in the Show Guide
- Sponsor recognition in dedicated Store of Tomorrow email promotions
- Sponsor recognition on the AJS website

Requirements:

- High res logo in .AI .SVG or .PDF format. **Must be received no later than August 4, 2026.**

Flyer or Brochure

- Bring your flyer or promotional literature to the Store of Tomorrow exhibit any time during setup day, **Friday, August 21, 2026.**