

Store of Tomorrow

Digital Innovation Sponsorship

The Store of Tomorrow is an 1,800 sq. ft. model retail store built into the show floor – a hands-on attraction we expect nearly every retailer to walk through, regardless of what else they came to shop for. The Digital Innovation Sponsorship puts your software directly in front of that audience: a live demo station inside the exhibit showing retailers exactly how your technology serves their business, with your team on hand to answer questions and point interested retailers to your booth for more.

Includes:

- A live demo station for your software inside the Digital Innovation area throughout the show
- Your demo video included in the looped rotation shown when the station isn't staffed
- Sponsor signage at the Digital Innovation station
- Sponsor recognition on the main outer wall of Store of Tomorrow
- Sponsor recognition in the Show Guide
- Sponsor recognition in dedicated Store of Tomorrow email promotions
- Sponsor recognition on the AJS website

Requirements:

- High res logo in .AI .SVG or .PDF format. **Due no later than August 4, 2026.**
- A working software demo, set up and ready to run on the shared station
- A short demo video
 - **(3-5 minutes length) for the on-site loop**
 - **Formatted as .mp4**
 - **Submit by August 15, 2026** for inclusion in the on-site rotation.
- A representative available to check into the Digital Innovation area periodically

during show hours – not required to staff continuously – to assist retailers and direct them to your main booth for more information

Flyer or Brochure

- Bring your flyer or promotional literature to the Store of Tomorrow exhibit any time during setup day, **Friday, August 21, 2026.**

Setup & Support

- Set up your demo on the shared workstation in the Digital Innovation area any time during setup day, **Friday, August 21, 2026.**
- Check in periodically throughout the show to support your demo and assist retailers.