



Store of Tomorrow

Product Placement Sponsorship

The Store of Tomorrow is an 1,800 sq. ft. model retail store built into the show floor – a hands-on attraction we expect nearly every retailer to walk through, regardless of what else they came to shop for. The Store Experience Sponsorship puts your furnishings, fixtures, or lighting at the heart of it: the case goods, tables, lounge seating, and lighting that shape how every retailer experiences the space, on display exactly as they'd appear in a real store.

Includes:

- Your case goods, tables, lounge furniture, lighting, or other furnishings on display throughout the model store
- Sponsor signage near your displayed piece(s)
- Sponsor recognition on the main outer wall of Store of Tomorrow
- Sponsor recognition in the Show Guide
- Sponsor recognition in dedicated Store of Tomorrow email promotions
- Sponsor recognition on the AJS website

Requirements:

- High res logo in .AI .SVG or .PDF format. **Must be received no later than August 4, 2026.**
- Furnishings/fixtures shipped or delivered per the shipping information below

Flyer or Brochure

- Bring your flyer or promotional literature to the Store of Tomorrow exhibit any

time during setup day, **Friday, August 21, 2026.**

- If you wish to ship promotional literature for the exhibit, please use the shipping information below.

Shipping Information

Advance Warehouse Shipping Address

Delivery window: July 23–August 14

Warehouse Hours: Monday–Friday, 9:00 AM–3:00 PM

Addressed to:

AJS Fall Show
“Store of Tomorrow” exhibit
Shepard Exposition Services
1790 Marietta Blvd
Atlanta, GA 30318

Direct to Show Site Shipment Address

Arrival: Friday, August 21

Addressed to:

AJS Fall Show
“Store of Tomorrow Exhibit”
Cobb Convention Center–Atlanta
2 Galleria Pkwy SE
Atlanta, GA 30339

[Download Shepard Shipping Labels](#)