

Sparkle Station

Put your product where attendees will actually use it. The Sparkle Station Sponsorship gives one exhibitor exclusive signage and product merchandising in the restrooms accessible from the show floor – the natural moment for jewelry cleaner, right next to the sink where attendees wash their hands. This placement is sold exclusively to one jewelry care/cleaning brand per show, so your product is the only one attendees see at that moment.



Requirements

Setup is self-service – bring your product and signage and set up your display; nothing needs to be sent in advance. We just ask that you keep the display stocked and tidy throughout the show and pick up any remaining product and materials at close.