

Onsite Branding Opportunities Show Guide Insert

This sponsorship allows you to include a printed insert inside the official Show Guide, placing your message directly into the materials every attendee receives.

Inserts may be provided as a flat 8.5 inch by 11 inch piece or folded once, giving you flexibility in how you present your brand, product, or promotion. Because the Show Guide is used throughout the event and often taken home after the show, inserts provide repeated, high visibility exposure in a highly targeted buying environment.

Please arrange for your insert to be produced and shipped according to the instructions below.

Quantity

A total of 1,500 inserts is required.

Shipping Instructions

- Ship all inserts to the advance warehouse address listed below.
- Shipments must arrive within the delivery window shown to ensure proper handling and distribution.

Advance Warehouse Delivery Window

July 23 - August 14

Shipping Address

AJS Fall Show
Attention: Show Management
Booth: Registration
c/o Shepard Exposition Services
1790 Marietta Blvd
Atlanta, GA 30318

Warehouse Hours

Monday through Friday

8:00 AM to 4:00 PM

Please ensure all shipments are properly labeled and arrive within the delivery window. Late or misdirected shipments may not be available for use during the show.